Subject: RE: First Thursdays Trolley Ridership

From: "Bezmalinovich, Augie" < ABezmalinovich@portla.org>

Date: 11/22/2016 08:50 AM

To: 'Jonathan Williams' <jwilliams@labattleship.com> **CC:** Lorena Parker <lparker@sanpedrobid.com>

I have a SP Chamber Holiday Parade meeting at 3:30 on the 1st - can we meet at 2:30 or 3:00?

From: Jonathan Williams [mailto:jwilliams@labattleship.com]

Sent: Monday, November 21, 2016 4:24 PM

To: Bezmalinovich, Augie **Cc:** Lorena Parker

Subject: RE: First Thursdays Trolley Ridership

I can only do late afternoon on the 1st.

Jonathan Williams President & CEO

Pacific Battleship Center

On Nov 21, 2016 4:18 PM, "Bezmalinovich, Augie" <<u>ABezmalinovich@portla.org</u>> wrote: I not here on Dec 2nd. The morning of the 1st works....

From: Lorena Parker [mailto:<u>lparker@sanpedrobid.com</u>]

Sent: Monday, November 21, 2016 3:28 PM

To: Jonathan Williams **Cc:** Bezmalinovich, Augie

Subject: Re: First Thursdays Trolley Ridership

Ok with me. Augie, do you work that day or is it your day off?

Lorena Parker

Executive Director

San Pedro Property Owners' Alliance

San Pedro Historic Waterfront

Business Improvement District

390 W. 7th Street | San Pedro, CA 90731

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On Mon, Nov 21, 2016 at 3:22 PM, Jonathan Williams <jwilliams@labattleship.com > wrote: Can we do late afternoon on 12/2?

On Mon, Nov 21, 2016 at 3:20 PM, Lorena Parker < lparker@sanpedrobid.com > wrote: 12/1 & 12/2 also work for me.

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On Mon, Nov 21, 2016 at 3:12 PM, Jonathan Williams <<u>jwilliams@labattleship.com</u>> wrote: I actually won't be around on 12/7, as I will be in Pearl Harbor for the 75th.

On Mon, Nov 21, 2016 at 3:10 PM, Lorena Parker < lparker@sanpedrobid.com > wrote: How about after our next board meeting on 12/7/16?

Lorena Parker
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On Mon, Nov 21, 2016 at 3:06 PM, Jonathan Williams <jwilliams@labattleship.com> wrote: My next openings are 12/1. Let me know what may work.

On Mon, Nov 21, 2016 at 3:05 PM, Lorena Parker < <u>lparker@sanpedrobid.com</u>> wrote: Augie,

Let's just have an informal meeting with Jonathan, you and me. We can discuss.

What's your schedule? I'm not in Wed-Fri. this week.

Lorena Parker

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On Mon, Nov 21, 2016 at 2:39 PM, Bezmalinovich, Augie ABezmalinovich@portla.org wrote:

OK, not sure - I like the idea of creating a PBID adhoc subcommittee on the Trolley - I would be willing to chair and I would like Jonathan on that committee.

When we started with 1^{st} Thursday Trolley service, I did see people aboard and I'm wondering if maybe the cold weather has something to do with it? Is 1^{st} Thursday's getting less folks now in the winter time? Is it not being promoted?

From: Lorena Parker [mailto:<u>lparker@sanpedrobid.com</u>]

Sent: Monday, November 21, 2016 12:11 PM

To: Bezmalinovich, Augie

Subject: First Thursdays Trolley Ridership

Augie,

We've been running the First Thursday trolleys for awhile now and I wanted to report back to you that there is almost zero ridership.

I'm wondering if those funds can be spent more efficiently?

Your thoughts?

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Kind Regards,

Jonathan Williams President & CEO

Pacific Battleship Center Battleship IOWA Museum

Office/Fax: 877-446-9261 ext. 709 Website: www.pacificbattleship.com

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Kind Regards,

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